

# ALCOHOL POLICY PANEL

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## Save the Date!

Please join us at the Alcohol Policy Panel of San Diego County's Quarterly General Assembly Breakfast Meeting  
Friday, September 23, 2016 from 9 a.m. to 11 a.m.

### Innovative Alcohol Policies Reduce Excessive Drinking: Learning Lessons from New Mexico

Like San Diego County, the state of New Mexico is a top tourism destination. Known as the "Land of Enchantment," the state's scenic beauty, cultural diversity and vibrant arts community attract millions of visitors annually.

Colorful cities like Santa Fe and Taos strive to create business-friendly entertainment districts but also face the inevitable challenge of balancing economic vitality with numerous public health and safety concerns related to alcohol-outlet density and the over-service of alcohol.

Like many of our popular business districts, cities like Santa Fe have exceeded the ratio of alcohol licenses per population that are allowed in the city. For example, the city Santa Fe is over-concentrated by 276 percent.

Unfortunately, the over-concentration of alcohol outlets can come at a price. New Mexico has the highest alcohol-related death rate in the nation. One in six deaths among working age adults is attributable to alcohol, according to the CDC.

New Mexico has worked on several initiatives to reduce alcohol-related harm including law enforcement operations to detect the over-service of alcohol in bars and nightclubs. After these interventions, researchers noted a 46 percent decrease in excessive drinking in these locations.

Please join us as our keynote speaker, Dr. Laura Tomedi also discusses how communities in New Mexico are developing municipal alcohol plans to prevent alcohol-related harm in the future.

Sincerely,

Beth Sise, JD, RN, MSN, CPNP  
Chair, Alcohol Policy Panel of San Diego County  
Director, Trauma Research and Injury Prevention, Scripps Mercy Hospital

### KEYNOTE SPEAKER

**Laura Tomedi, Ph.D., M.P.H.**  
**Alcohol Epidemiologist, Substance Abuse Epidemiology Section, Epidemiology and Response Division, New Mexico Department of Health**

Dr. Laura Tomedi, is a CDC-funded alcohol epidemiologist with the New Mexico Department of Health.

Tomedi currently chairs the Alcohol Epidemiology Subcommittee of the Council of State and Territorial Epidemiologists (CSTE) and is a member of the New Mexico State Epidemiological Outcomes Workgroup.

Her current interests include alcohol-related epidemiology, policy, and programmatic support.

Prior to joining the New Mexico Department of Health, Tomedi was a CDC/CSTE applied epidemiology fellow in chronic disease. She received a master's in public health from the University of New Mexico and her doctorate in epidemiology from the University of Pittsburgh.

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<b>MEETING</b>	Encinitas Community Center
<b>LOCATION:</b>	1140 Oakcrest Park Drive, Encinitas, CA 92024
<b>DATE &amp; TIME</b>	Friday, September 23, 2016, 9 – 11 a.m.
<b>COST</b>	\$10 (Continental breakfast included)
<b>DEADLINE</b>	Please register and pay by Monday, September 19 at: <a href="https://www.surveymonkey.com/r/9WL3D9B">https://www.surveymonkey.com/r/9WL3D9B</a>

**Pre-Registration ONLY, No Refunds**

*The Alcohol Policy Panel of San Diego County is a volunteer coalition of diverse community leaders who are concerned about the impact alcohol abuse is having on our communities. Members provide leadership to the County's Binge and Underage Drinking Initiative, which develops strategic, community-based and environmental prevention campaigns to reduce underage and high risk drinking.*

*This meeting is made possible with funding from the County of San Diego, Health and Human Services.*